Value Chains

7 - 8 August 2017

2 Days

BACKGROUND

The function of this workshop is to build research and policy capabilities in the South African government to better understand the dynamics of value chains and in so doing, to contribute to employment growth and productivity enhancement through upgrading.

The workshop will address the following issues:

- What are Value Chains? What differentiates them from simple input/output economic linkages?
- What are the major drivers of GVCs?
- What role do end markets play?
- How are value chains governed, and by whom?
- How does this affect the capacity to upgrade?
- What role do standards play in value chains?
- How can we differentiate different types of GVCs and what are the implications?
- Given intense competition, how do value chains upgrade and in what directions?
- How does an understanding of value chain dynamics help firms to position themselves sustainably in various profitable end markets?
- How do GVCs affect the role of industrial policy for developing economies?
- How can GVCs support and promote policy design and implementation?
- How do we apply this to natural resource/commodities and manufacturing sector?
- How do we think through regional integration using GVC analysis?

The workshop will be interactive and will combine formal presentations with the participation of government officials. To draw practical lessons useful to policymaking and implementation, the workshop will focus on a selection of value chains of relevance/interest to participants.

Dr Justin Barnes of Benchmarking and Manufacturing Analysts will facilitate the workshop. Dr Barnes has extensive experience of policy development and implementation in a range of sectors and countries (including, of course, South Africa) and is a member of a global research network analysing the global value chains framework

Workshop fees:
R6,000 (VAT incl) per participant

Date:
7 -8 August 2017
Venue:
IDC, Sandown, JHB

If you are interested in attending this workshop please contact:

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TIPS