



Value Chain Workshop

12 th & 13 th March 2014

12th March - 09h00 to 17h00
13th March - 09h00 to 13h00

TIPS Offices, 227 Lange St.
Nieuw Muckleneuk, PTA

TIPS invite you to a workshop on

VALUE CHAINS

The function of this workshop is to build research and policy capabilities in the South African government to better understand the dynamics of value chains and in so doing, to contribute to employment growth and productivity enhancement through upgrading.

The workshop will address the following issues:

- ◆ What are Value Chains? What differentiates them from simple input/output economic linkages?
- ◆ How are value chains governed, and by whom, and how does this affect the capacity to upgrade?
- ◆ What role do standards play in value chains?
- ◆ Given intense competition, how do value chains upgrade and in what directions?
- ◆ How does an understanding of value chain dynamics help firms to position themselves sustainably in various profitable end markets?
- ◆ How can value chains be aligned to support and promote policy design and implementation?

The workshop will be interactive and will combine formal presentations with the participation of government officials. In order to draw practical lessons useful to policymaking and implementation, the workshop will proceed through an ongoing focus on four value chains which are representative of other sectors:

- ◆ Capital equipment into the mining sector (also relevant to oil and gas and related sectors)
- ◆ Automobile assembly and components (also relevant to other assembly and metalworking industries)
- ◆ Clothing and textiles (also relevant to footwear, furniture and other consumer products)
- ◆ Agro-processing (relevant to a range of other soft commodity based sectors)

The workshops will be facilitated by Professor Mike Morris of the University of Cape Town, Prof Raphael Kaplinsky of the Open University in the UK, and Prof Justin Barnes of Benchmarking and Manufacturing Analysts. Each of these facilitators has extensive experience of policy development and implementation in a range of sectors and countries (including, of course, South Africa) and are core members of a global research network responsible for the development of the global value chains framework.

If you require more information regarding the workshop please contact Rozale Sewduth at TIPS, Rozale@tips.org.za



MORE ABOUT THE SPEAKERS:

Professor Raphie Kaplinsky

Raphie Kaplinsky has been Professor of International Development at the Open University since 2006 and before that was at the Institute of Development Studies at the University of Sussex where he taught a number of leading post-Transition civil servants and academics. He is a South African, forced into exile in 1969. Amongst the various research groups he has participated in and led are the Asian Drivers-Rising Powers programme, which focuses inter alia on the impact of China's rise on Africa, on global commodities prices and on the terms of trade. As part of that he also co-directed (with Mike Morris and David Kaplan) a nine country study on the development of linkages from the resource sectors in Africa using the value chain framework. His current interest is working with a globally networked research programme on Inclusive Innovation. Since the mid 1990s he has participated actively in a global research network focusing on Global Value Chains, with a personal interest on chain rents as a determinant of income and power distribution.

Between 1991 and 1995 he co-directed a large multisectoral research programme with COSATU and the ANC which led to the development of South Africa's post-Transition Industrial Policy. Between 1997 and 2006, with Mike Morris and Justin Barnes he worked with the DTI and the private sector on restructuring in the furniture, clothing and textiles, automobiles and component value chains. As part of that they conducted a number of value chain training workshops in the DTI.

During the course of his career, Raphie Kaplinsky has provided policy advice to a large number of governments, international institutions and firms on the nature and determinants of global competitiveness, focusing inter alia on industrial and technology policy.

Professor Mike Morris

Mike Morris is Professor in the School of Economics and Director of PRISM (Policy Research in International Services and Manufacturing) at the University of Cape Town. He has a PhD from the Institute of Development Studies at the University of Sussex. He has significant experience working with national, regional and international policy makers. Prof Morris has been the recipient of a number of major international research grants and managed a large number of research projects – the most recent being Making the Most of Commodities in Africa through the development of industrial linkages. In collaboration with Raphael Kaplinsky and David Kaplan this has led in 2012 to the publication of a book – One Thing Leads to Another: Promoting Industrialization by Making the Most of the Commodity Boom in Sub-Saharan Africa as well as a Special Issue of Resources Policy. He has published widely in the fields of development, political economy, international competitiveness, industrial restructuring and industrial policy, global value chains, clothing and textiles, automotive industry, social differentiation and economic growth. Mike Morris has been at the forefront of building a global network around utilizing global value chain analysis for research and policy work.

Professor Justin Barnes

Prof Justin Barnes is Executive Chairman, B&M Analysts SA (Pty) Ltd and Chair of Industrial Studies, and Adjunct Associate Professor, Development Studies.



Prof. Barnes is an acknowledged expert in the global manufacturing sector, having worked in manufacturing policy development since 1996. Major projects completed include the following:

- ◆ Completed extensive research on various manufacturing value chains in South Africa (clothing, textiles, automotive assembly and components, furniture and food processing)
- ◆ Completed studies of the automotive assembly and components, clothing, textiles, furniture and food processing sectors in Argentina, Australia, Bangladesh, Botswana, Brazil, Lesotho, Swaziland, Tanzania, Thailand, and Turkey.
- ◆ Reviewed the Motor Industry Development Programme for the Department of Trade and Industry
- ◆ Co-developed the Automotive Production and Development Programme for the Department of Trade and Industry
- ◆ Completed a study investigating the potential of the South African Medium and Heavy Commercial Vehicle sector
- ◆ Completed a study investigating the introduction of a Production Incentive for the South African government's Department of Trade and Industry
- ◆ Compiled numerous firm-specific benchmarking reports for South African manufacturers and retailers
- ◆ Completed the Customised Sector Programme for the clothing and textiles industry on behalf of the South African government's Department of Trade and Industry
- ◆ Published numerous international articles on manufacturing competitiveness and policy-related issues
- ◆ Completed a review of the DCCS for the clothing and textiles federations of South Africa, Botswana, Lesotho, Namibia and Swaziland
- ◆ Advised the International Finance Corporation on the development of the Bangladesh clothing industry
- ◆ Compiled sector strategies for provincial governments in the Western Cape, KwaZulu-Natal and Northern Cape

In addition to these completed research/strategy development projects, Prof. Barnes is presently involved in a number of major industry development programmes in South Africa, including the Durban Automotive Cluster, the South African Automotive Benchmarking Club, and the KwaZulu-Natal and Cape Clothing and Textiles Clusters.

