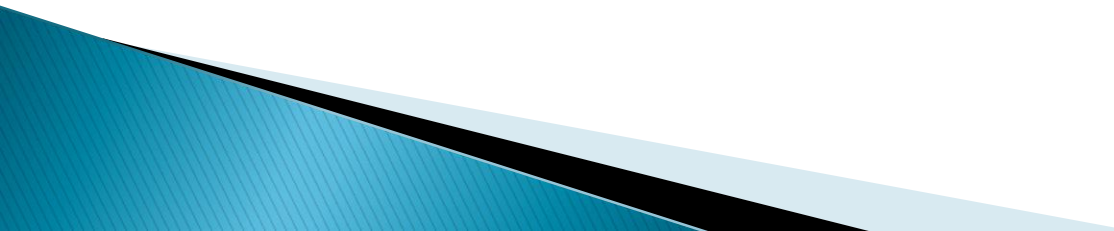


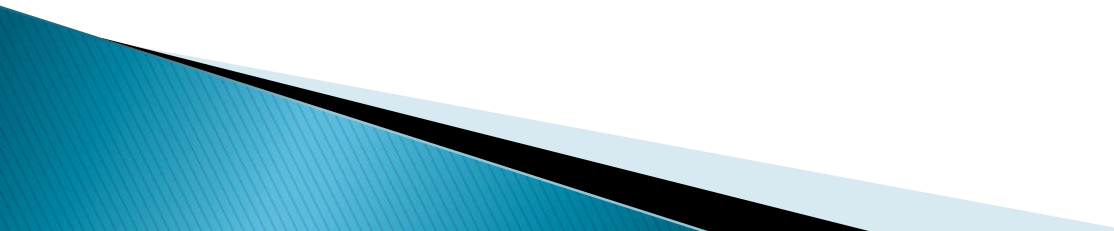
Malawi Poultry 2005–2015

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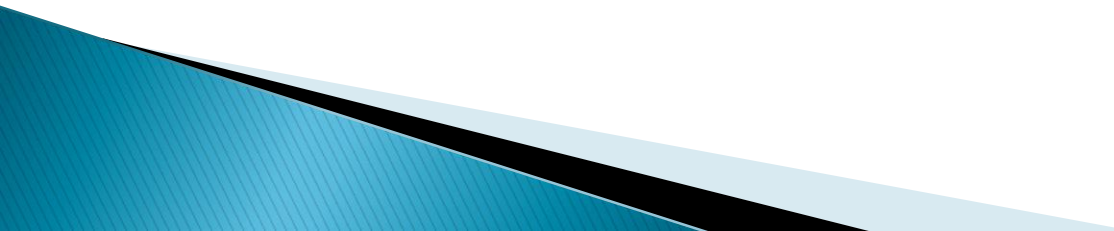
Background

- ▶ Difficulties faced by industry in the late 1990 to early 2000
 - ▶ Mostly due to imports from the region
 - ▶ Another unexplained factor was the absence reasonably priced feed
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Restrictions

- ▶ Following interface with Government restrictions were imposed requiring licencing
 - ▶ There was initially doubt on the capacity of the Industry
 - ▶ Field visits and assessments were carried out
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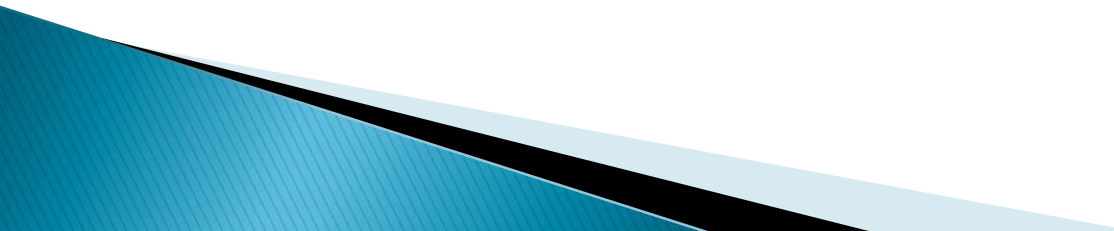
Environmental issue

- ▶ There was a feeling that using the Control of Goods Act was against commitments under WTO and other Trade Arrangements and the industry was not trusted.
 - ▶ It was also felt that the industry would not meet SPS requirements like the Cold Chains.
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Industry Cluster

- ▶ The Industry formed a loose Cluster that has now emerged as a major association to lobby the Authorities on the need for protection.
- ▶ The Minister was called on to consider reversing the protection if the industry did not deliver

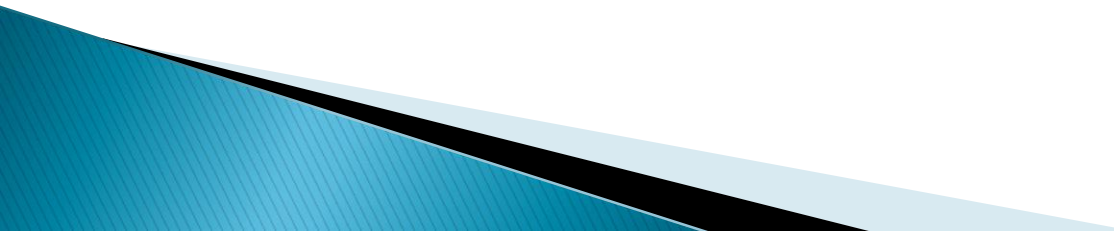
Lessons from Malawi Poultry

- ▶ Industries do benefit and can benefit from a level of protection
 - ▶ Value chain operators from suppliers of raw materials to the actual outlets need to be examined in terms of the constraints presented and involved
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Nature of growth

- ▶ Industries in Lilongwe and Blantyre challenged that they would supply key outlets like shoprite, PTC local company and other major shops and food outlets and tourism establishment

Results

- ▶ Blossoming of industries and value chain operators.
 - ▶ By 2010, Malawi was noticing price reductions in both live and dressed chickens and table eggs
 - ▶ The Industry is one of the largest employers of outgrower scheme workers like farmers and also a creator of opportunities for farm produce like maize and soya bean
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The End

- ▶ Thank you for your attention