



DEVELOPMENT DIALOGUE

TIPS has the pleasure to invite you to the following seminar on:

OCEANS ECONOMY PHAKISA AND MAXIMISING NICHE MARKETS IN AQUACULTURE: SOUTH AFRICAN ABALONE INDUSTRY

Background

Coming out of the Malaysian experience on a 'Big Fast Results' methodology, South Africa ran an Operation Phakisa in the ocean economy. Operation Phakisa is a results-driven approach, involving setting clear plans and targets, on-going monitoring of progress and making these results public. The Phakisa looked at the untapped potential of South Africa's oceans and developed a number of projects to support investment, job creation and economic development. Dr Edwin Ritchken will present on some of the key issues emerging from the Ocean Economy Phakisa.

Aquaculture was identified as a priority sector in the Oceans Economy Phakisa. Aquaculture is the fastest growing food producing sector in the world, and although Abalone contributes a relatively small proportion to aquaculture, it is one of the most highly prized, premium seafood delicacies and most sought-after invertebrate. The value of total legal production in the country in 2015 totalled US\$ 73,434,900 and is projected to rise to 135 million US dollars by 2020. The presentation by Gillian Chigumira will outline strategies and policies for the abalone industry to remain economically viable and export orientated.

Presenters:

Dr Edwin Ritchken – Research Associate TIPS; on the Oceans Economy

Gillian Chigumira Junior Economist – Trade and Industry TIPS; on the Abalone Industry

Edwin is a research associate with TIPS. He has worked on the Oceans and Mining Phakisas as well as the Electricity War Room. He was previously an adviser to the Minister of Public Enterprises.

Gillian is a researcher in the Industrial Development pillar at TIPS. She has been engaged in industrial policy-related studies in regional industrialisation focusing on agro-processing. Gillian Chigumira is currently completing a Masters in Commerce – focusing on agro-industrialisation. She has previously worked at SAIIA.

Date: Wednesday 9 March 2016

Time: 10h00 – 12h30

Venue: TIPS Boardroom, 227 Lange St, Nieuw Muckleneuk, Pretoria

To confirm attendance email: Daphney@tips.org.za

About the Development Dialogue Seminar Series: These seminars are designed for those involved with policymaking. The Seminars offer a platform to share views and ideas on specific development issues and alternative policy strategies. To access the presentations of seminars which have already taken place, check our website under [events](#).