

The certificate is a collaboration between two leading Wits academic programmes CSID (SEBS) and P&DM which has resulted out of a dialogue with the DTI with a view to increase the capacity of government in the area of economic policy. This postgraduate certificate forms one part of a broader capacity building strategy which includes Honours and Masters degrees, based in SEBS and coordinated by the CSID.

The Graduate School of Public and Development Management, is considered the leading institution in the arena of public governance, public policy and development management. P&DM works closely with governments on the continent, including the various institutions and departments of the South African Government in: supporting national and local public policy development, governance frameworks and institutional arrangements; enhancing management systems, mechanisms and modalities; the strengthening of service-delivery, strategic planning, programme development, monitoring and evaluation; and public finance in almost all sectors of government. P&DM also runs programmes on local economic development, COSATU Economic and Labour programme; and on macro- and micro-economic policy and development.

The Corporate Strategy and Industrial Development Research Programme (CSID), was established in 2001 the School of Economic and Business Sciences at the University of the Witwatersrand and is a leading economic policy research unit in South Africa. It's areas of specialisation include industrial policy, development employment, competition policy and regulation, as well as the impact of macroeconomic policy and global finance on development.

The CSID is involved in economic policy research with the South African Government and also dedicated to the teaching of development economics.



**preparing students
for leadership roles**

ALTERNATIVE PROGRAMMES

P&DM also offers:

- Master of Management in the field of Public and Development Management (MM-PDM)
- Master of Management in the field of Public Policy (MM-PP)
- Master of Management in the field of Information and Communication Technology Policy and Regulation (MM-ICT PR)
- Master in Management in the field of Security (PDM & MM - Security)
- Postgraduate Diploma in Management in the field of Security
- A Doctoral Programme, (PhD)
- A Masters by research programme

CSID also offers:

- Honours in Development Theory and Policy
- Masters in Development Theory and Policy

For further information, please contact 011 717 3611

The University reserves the rights to not run this course in any year.



University of the Witwatersrand, Johannesburg
Private Bag 3, Wits, 2050, South Africa

Tel +27 11 717 8435 Fax +27 11 717 8539
E-mail Edith.Lefine@wits.ac.za
<http://pdm.mgmt.wits.ac.za>

Corporate Strategy and Industrial Development
Research Programme
The University of the Witwatersrand
Tel +27 11 717 8094 Fax +27 11 717 8136
E-mail Sajida.Duwan@wits.ac.za



Certificate in Economic and Development Policy

The Graduate School of Public and Development Management (P&DM) in association with the Corporate Strategy and Industrial Development Research Programme (CSID) at the School of Economic and Business Sciences (SEBS)

"The DTI will always need well-trained economists. We currently require economists able to grapple with the challenges of propelling our economy onto a new, job creating economic growth path. Most Universities have offered economics courses too narrow in their perspective and approach, which are generally unsuitable for our training needs. It is therefore a very important new development that the University of the Witwatersrand designed this new course in Economic and Development Policy to help train our staff."

Dr Rob Davies, Minister of Trade and Industry of the Republic of South Africa

<http://pdm.mgmt.wits.ac.za>

Africa's Leading School of Governance

develop an understanding

of economic theory, ideas and issues necessary for effective policy design

THE OBJECTIVE OF THE CERTIFICATE IN ECONOMIC AND DEVELOPMENT POLICY

The objective of the certificate in Economic and Development Policy is to enhance the knowledge and capacity of government officials that are responsible for the analysis, development, implementation and monitoring of economic and development policy. Particular attention is paid to debates that surround the formulation, implementation and monitoring of industrial policy with special reference to South Africa.

Skills Attained and Level of Competence

On completion of all the requirements for the certificate, participants will be able to:

- Apply relevant conceptual and analytical frameworks to key issues relating to economic development and policy formulation
- Develop and demonstrate understanding in the area of economic policy and its macroeconomic environment with particular reference to industry
- Collect, analyse and present relevant information; identify and analyse problems; make judgements and communicate them
- Reflect as practitioners on issues relating to economic development, governance and policy

The programme is offered at a level 8 on the NQF.

CERTIFICATE IN ECONOMIC AND DEVELOPMENT POLICY

Module 1: Governance and Policy

Governance has emerged as a key idea in the debate on economic and human development. However, the meaning and the elements of what constitutes governance is open to complex discussion in the academic and practitioner literature. This module will examine key trends and positions in the governance debate. Thereafter, the linked issues of governance and corruption will be addressed. With this foundation in place, the topics of economic and human development will be considered in relation to governance while demonstrating the link between "quality

institutions" and growth. After the thorough discussion of governance and related issues, the module will then examine how governance relates to the formulation and implementation of policy. The themes of process, regulation and compliance will be examined in this context as well and illustrated by way of a discussion of the "policy cycle", a model on how public decisions are or should be made. The discussion will conclude with a section on the relationship between Monitoring and Evaluation, governance and policy implementation. The module will conclude by integrating the themes discussed into a framework for effective governance in the development and policy arenas.

Module 2: Managing Information and Communications

The module is designed to enhance foundational and operational information and communication management skills for managers in the public and development sectors. The course includes the use of basic analysis techniques for secondary data in a range of applications. A hands-on, practical approach is adopted in using statistical tools and graphics to describe, analyse, interpret and communicate information. This course uses data that is appropriate to the content and goals of the Certificate.

Module 3: Economics and Public Finance

The field of public economics and finance emphasizes the understanding of the theoretical issues pertaining to the role of the state and the market in the economy. The course provides an understanding of the macroeconomic policy instruments (monetary and fiscal policies) and their application in policy analysis. The theoretical framework includes an understanding of economic policy, the role of government in the economy, government functions, government finances and budgetary management. Importantly, consideration is given to contemporary challenges and debates that impact on government's economic, social and political priorities. In

the sphere of public finance and economics it is necessary to analyze the effects of macroeconomic policy in attaining the objectives. Macroeconomic policy and its instruments will be considered in developing an understanding of government action in the economy. Importantly, public sector economics strives to establish exposure to role of the public sector in the mixed economy.

Module 4: Political Economy and Economic Development

The module looks at the nature of economic development with particular attention to the role of the state. It provides a historical overview of the role of the state in economic development and of the different approaches to economic development. It then addresses a series of critical issues: domestic resource mobilization for development, international and domestic finance for development, lessons from historical experiences of economic development and policy; the debate about the 'Developmental State' and its relevance for South Africa.

Module 5: Trade and Industrial Policy

The module looks at the nature and role played by trade and industrial policy in the course of economic and industrial development. Beginning with an examination of infant industry protection and industrialisation in historical perspective, it then considers a series of

critical issues for both theory and policy: the classic 'macroeconomic trilemma' and its implications for policy goals and for industrial policy in particular; exchange rates and trade policies as industrial policy; industrial policy and employment; and industrial policy and technology. The course concludes by looking at debates about trade and industrial policy today.

Module 6: The South African Economy and Industrial Structure

The module equips students with theoretical and analytical tools to understand the South African economy. It introduces students to political economy debates about the evolution of the South African economy and industrial structure. It discusses the South African industrial linkages within the domestic economy and to the rest of the world. It provides tools for policy analysis and development for industrial policy and industry sector strategy.

“ Particular attention is paid to the debates that surround the formulation, implementation and monitoring of industrial policy with particular reference to South Africa. ”

teaching methodology

requires students to participate actively

WHO SHOULD APPLY?

Certificate in Economic and Development Policy

TARGET GROUPS

The Certificate Programme in Economic and Development Policy is aimed at middle and senior level managers working in government, parastatals, NGO's, civil society and Development Finance Institutions, wanting to improve their skills and refresh their knowledge in the area of economic and development policy.

ADMISSION REQUIREMENTS

Admission requirements include:

- At least a school leaving certificate, but preferably an undergraduate qualification.
- Relevant work experience of at least three years as assessed by the Certificate selection committee.

ASSESSMENT OF PERFORMANCE

The assessment of participants' performance will be undertaken for each module of the certificate. Levels of understanding and application will be measured in different parts of the course as follows:

- Written examinations to assess understanding of theoretical and conceptual issues as well as practical issues.
- Assignments, essays, presentations, and case study development work to assess application of theoretical, conceptual and practical aspects of the material.
- The university senate standing orders on assessment apply to all qualifications offered at the University.
- Participants who pass the assessments will be awarded a certificate in Economic and Development Policy.

