



UNLOCKING IMPACT AND PROSPERITY ON THE AFRICAN CONTINENT

*Anza means "multiply in great numbers" in Tsonga language

There is an opportunity of \$42 trillion dollars in the early-stage funding landscape



**AFRICA...
WHERE YOU NEED TO BE IN
THE NEXT 10 YEARS**



20% of the world's population live in Africa with 60% under the age of 25



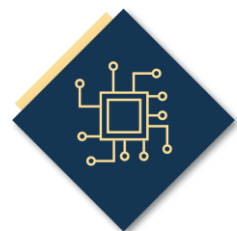
6 of the world's 10 fastest growing economies are in Africa.



People are moving to the cities and spending more.



Rapid technology adoption causes innovation to leapfrog.



Africa has the world's highest entrepreneurship rate (22%)



Start-ups lack access to growth capital that can help them take-off.



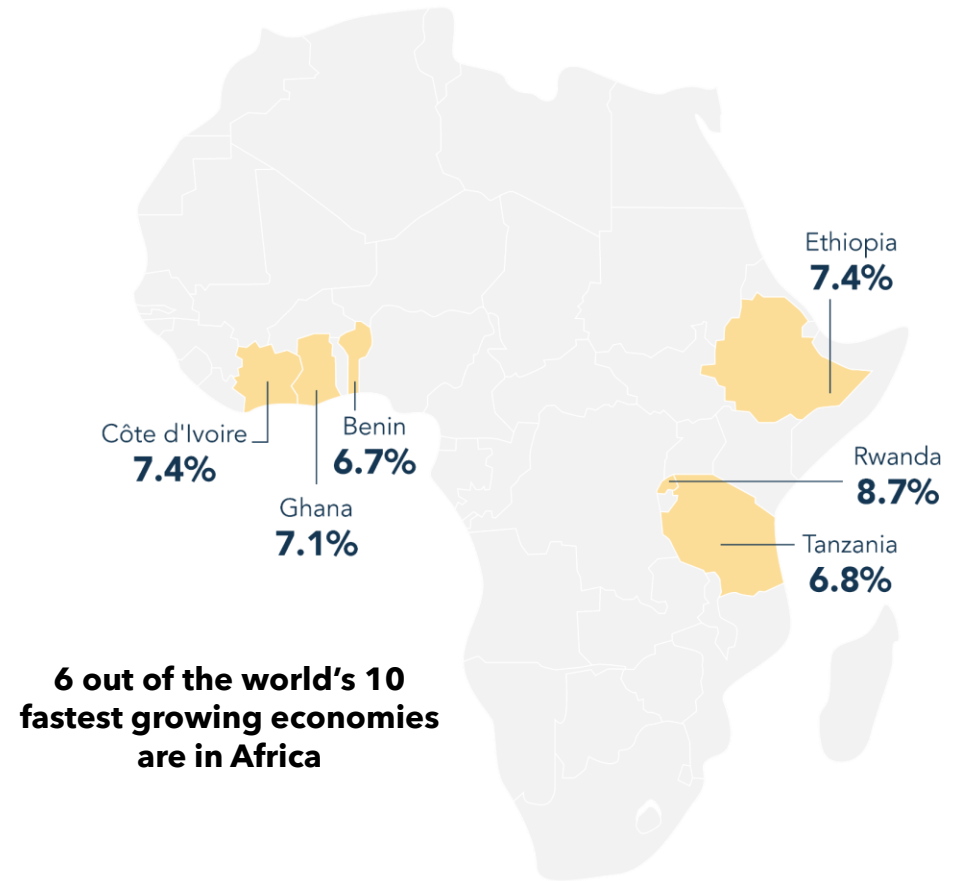
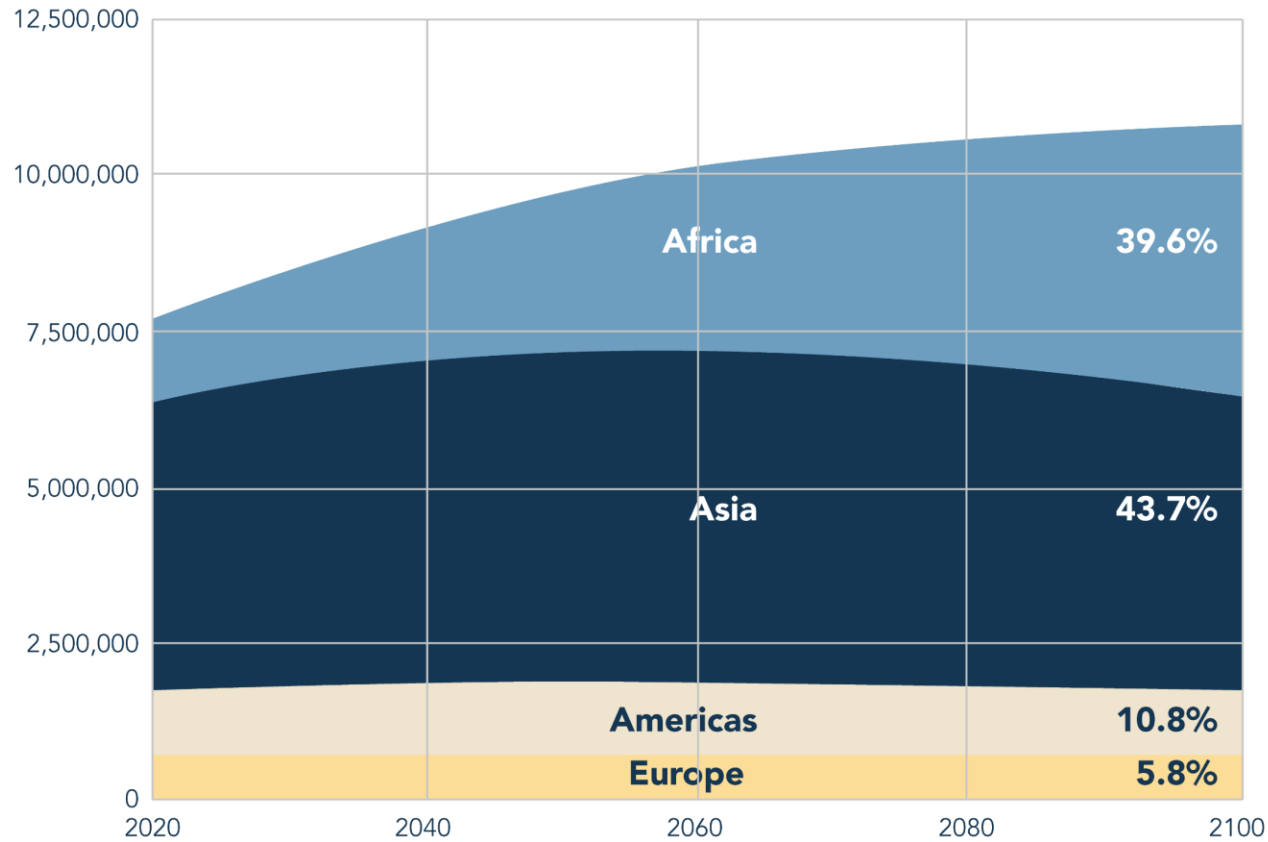
The VC ecosystem is starting to pick up, with growing investor interest.



Entrepreneurship at scale drives impact and accelerate socio-economic growth for Africa

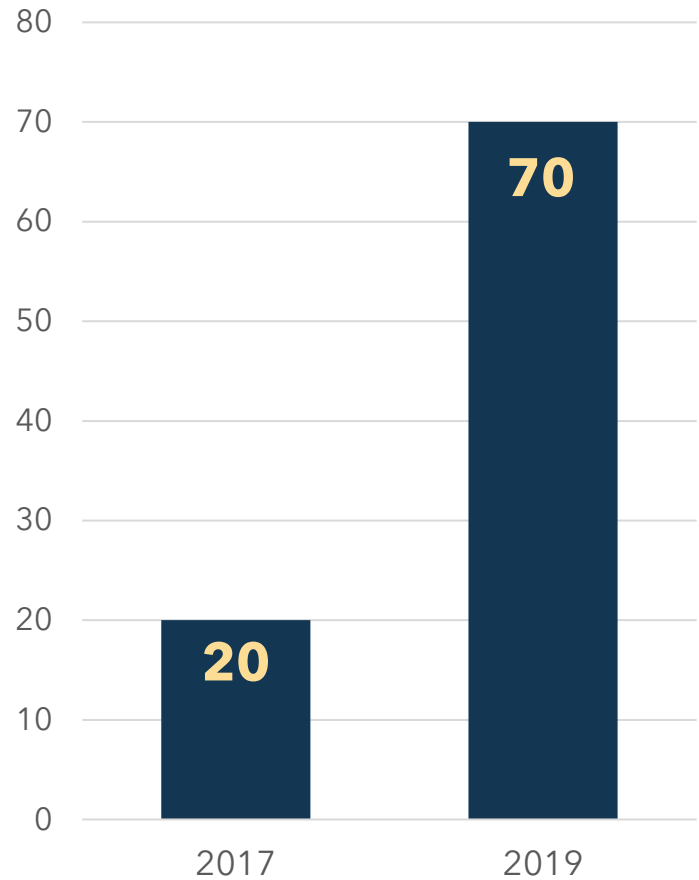
Population is booming and geared towards growth

Africa has the fastest growing population

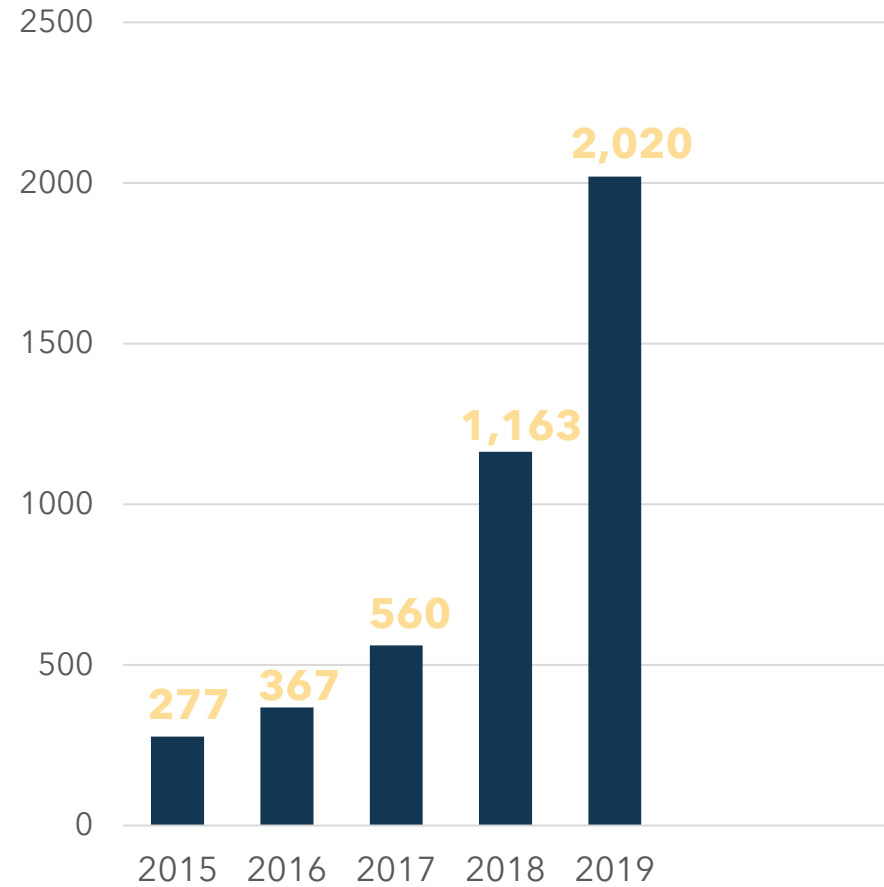


Source: United Nations Department of Economics and Social Affairs, Population Dynamics

Investor interest is at a all time high

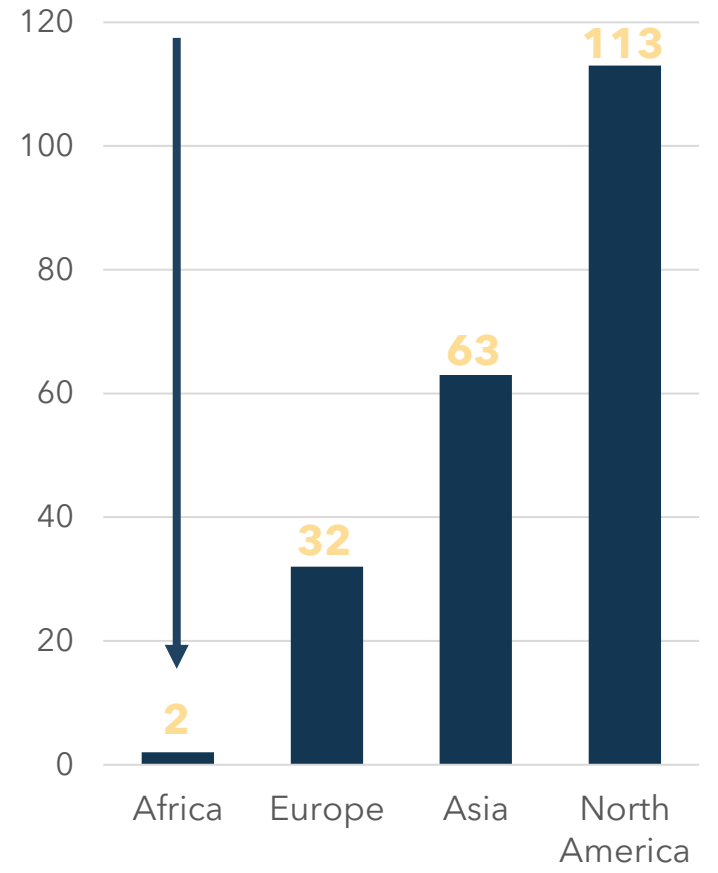


■ # of investors doing 2+ deals in Africa



■ Total Venture Capital Funding in Africa (USD Millions)

But untapped opportunities are still being missed



■ Global Venture Capital Funding by Region (USD Billions)

Whole sectors are waiting to be disrupted



Energy



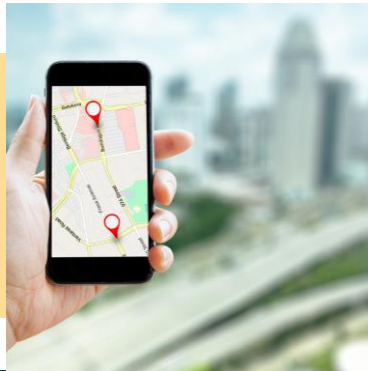
Financial



Agricultural



Smart City



Logistics



Education



Health



Entertainment

In 2018, Africa accounted for \$1,63B in investments across 164 rounds. In 2021 it surpassed \$4 Billion. In March 2021 there were 2 Unicorns in Africa and in October 10 unicorns.

An Early Stage Venture Fund that Invests into Scalable Tech-driven Start-ups in Africa.

Anza's solution

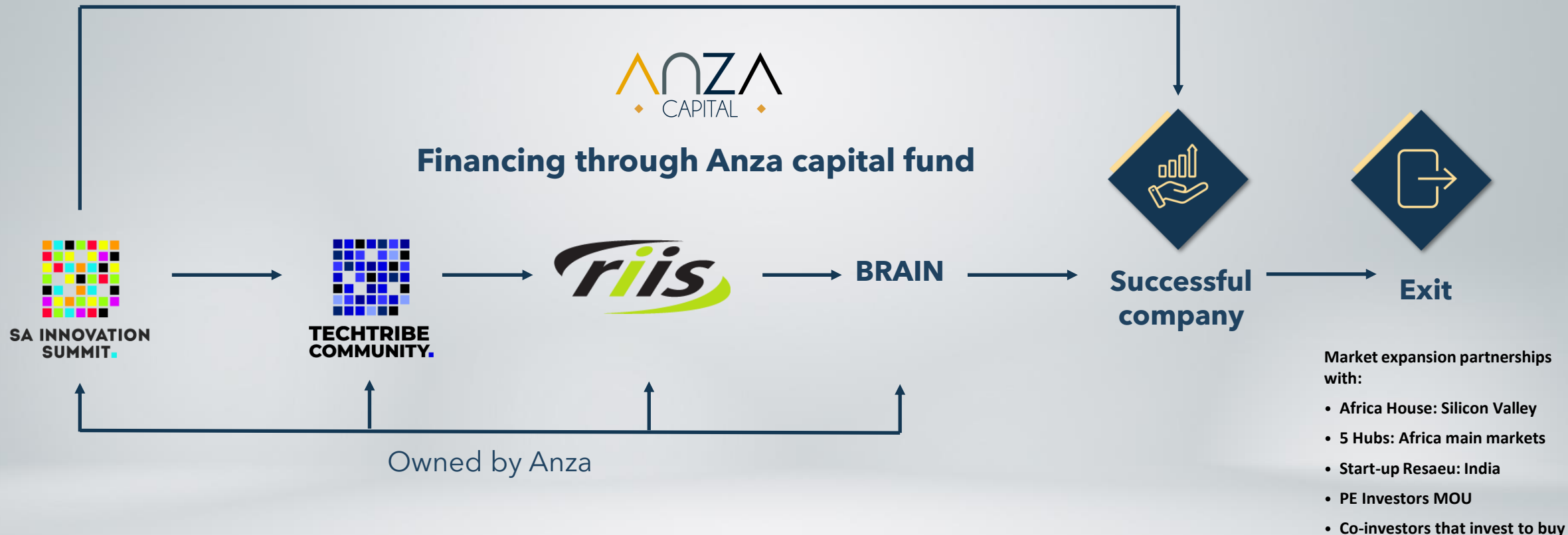


De-risked through:

- A broad base of early investments
- Different verticals and currencies
- Deep industry connections to open doors for start-ups
- Technology support
- Talent Support
- Strategy support
- Marketing and sales support
- Financial Modelling support
- Legal support
- Investment readiness support



The Anza Ecosystem - Africa's biggest start-up hub



Focused on high impact sectors across select countries in Africa

Verticals of our focus



Food

Bio- technology as well as Big Data /AI/ Blockchain that supports the value chain



Energy / Green

The sweetspot is data solutions on top of infrastructure. Scalability remains important

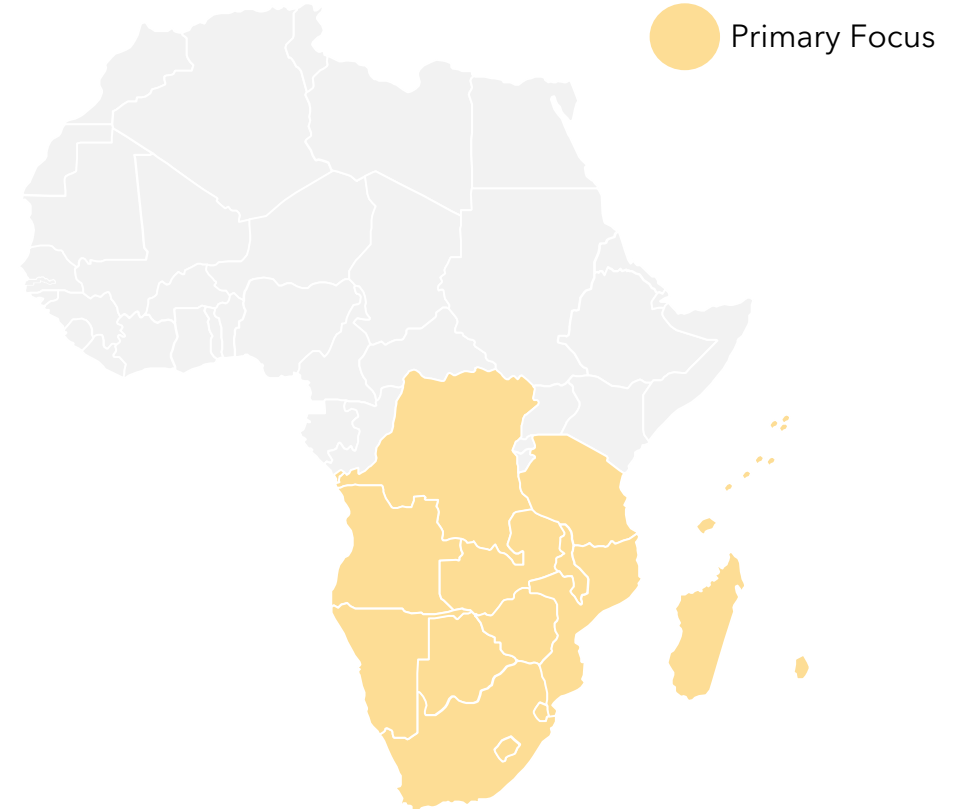


Digital tech

Scalable Digital solutions that tackle Africa's challenges.



South African Development Community (SADC)



Anza's investment strategy is focused on sectors and countries where we have accumulated expertise through innovation consulting and pipeline flow through the SA Innovation Summit. With a technology-based theme, scalability of solution is a central focus.

Inclusivity

Key KPI's

Both when it comes to the team and the target market

- Diverse boards
- Diverse workforce
- Inclusive clients (Township, Youth, Gender)

Social impact

Key KPI's

- Job Creation
- Poverty reduction
- Access to services such as: Payments, Food, Energy and Education

Environmental impact

Key KPI's

- Climate mitigation and adaptation
- Carbon Credits
- Waste management
- Sustainable regeneration

Contact Details

Audrey Verhaeghe

Chief Executive Officer

Anza Capital

Mobile: +27 82 052 0939

Email: Audrey@anza.holdings

Anza Capital

20 Baker Street, Rosebank,

Johannesburg, 2196

South Africa

start@anza.holdings

