



## TIPS TRAINING WORKSHOP

### VALUE CHAINS

#### DATE

9 & 10 July 2024

#### VENUE

TIPS Office  
234 Lange Street  
Nieuw Muckleneuk  
PTA

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The function of this workshop is to build industrial research, strategy and policy capabilities in South Africa to better understand the dynamics of value chains and in so doing, to contribute to employment growth and productivity enhancement through upgrading.

#### The workshop will address the following issues:

- ❖ What are Value Chains? What differentiates them from simple input/output economic linkages?
- ❖ What are the different types of value chains and how are they governed? Critically, who governs value chains, and how does this affect the capacity to for firms, regions and national economies to upgrade?
- ❖ More specifically, what role do product and process standards play in value chains?
- ❖ Given intense competition, how do value chains upgrade and in what directions?
- ❖ How does an understanding of value chain dynamics assist firms to position themselves sustainably in various profitable end markets?

The workshop will consider a range of key value chains, including vehicle assembly and component manufacture, food processing, capital equipment and clothing, textiles and footwear.

The workshops will be facilitated by **Prof Justin Barnes**. Prof Barnes is an Associate Professor at GIBS and TWIMS and sits on several boards. Prof Barnes has extensive experience of policy development and implementation in a range of sectors and countries (including, of course, South Africa). He has had the fortune of working in 36 countries to date, and was responsible for the development of the automotive and R-CTFL Masterplans. He has also recently been responsible for the development of Mauritius' industrial policy and Cote' d'Ivoire's new automotive policy.